



MASCOT
ALLIANCE

CAPTURE MISSED REVENUES FOR YOUR HEALTH SYSTEM

Optimize Your Health System's Pharmacy Growth, Resulting In New Revenue Gains

Our Pharmacy Growth Program provides real, tangible value to health systems and hospitals by driving patient awareness of your outpatient pharmacy services while incentivizing system-based prescription fills and fostering patient loyalty to your health system by encouraging the utilization of your in-network pharmacy.



A WIN-WIN FOR SYSTEM & PATIENTS

Retain leakage from system pharmacy to big box retail through **better prescription pricing, convenience, and better service** at system pharmacy



INCREASE IN SYSTEM REVENUES

Supports pharmacy revenues by driving system-based prescription refills, **340B optimization, and volume capture**



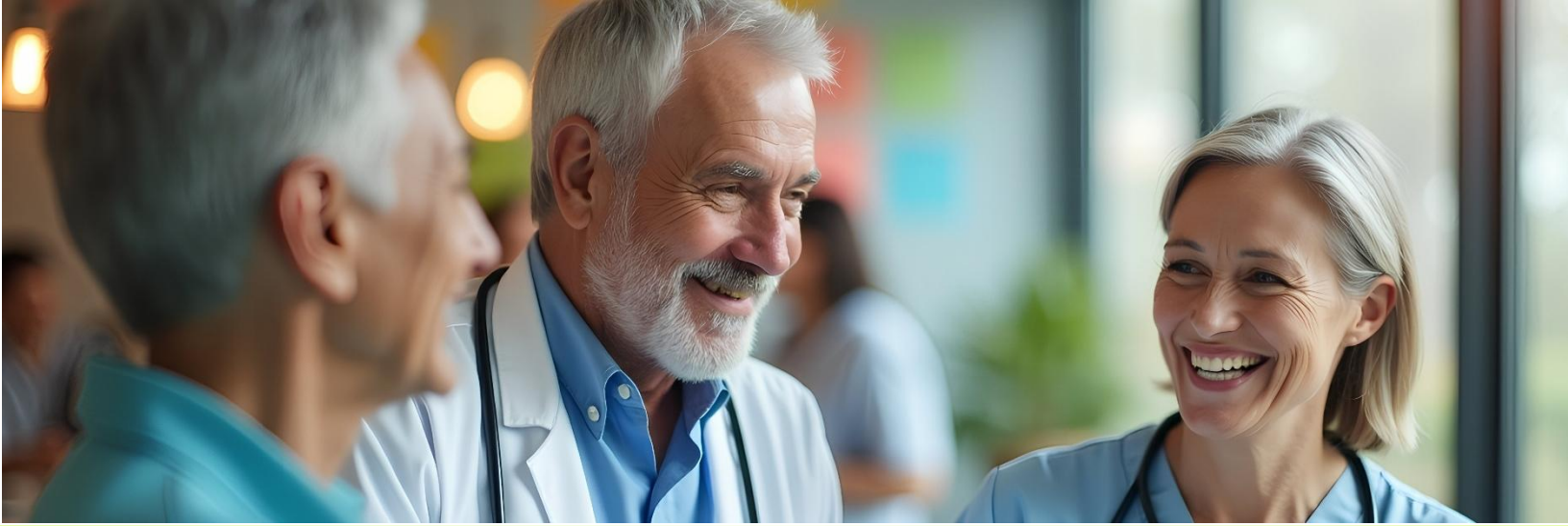
IMPROVED PATIENT EXPERIENCE

Supports patients by lowering their prescription costs, driving higher medication adherence, and **better patient outcomes** while enabling them to afford medical services



PRESCRIPTION AFFORDABILITY

Results in best price for patients, offering savings to standard insurance patients two-thirds of the time, publicly insured patients 20% of the time, and uninsured patients 100% of the time



HEALTH SYSTEM PHARMACY GROWTH CALCULATION

Illustrative example of 340B optimization formula

Target NDCs / Rx's Leaked Annually	10,000
x Average 340B Revenue/Margin of Target NDCs	\$3,000/\$1,000
(Net Average Copay Buy-Down Contribution)	(\$25)
x Program Conversion Rate	10%
x Average Fills Per Year	12
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	Revenue \$36,000,000
	Margin \$11,700,000